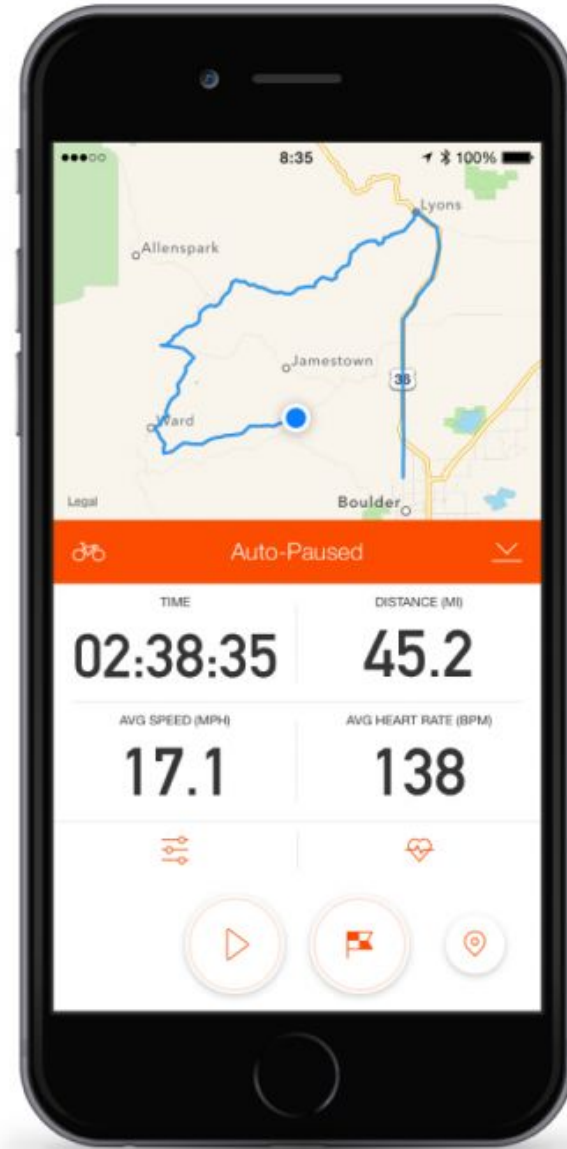
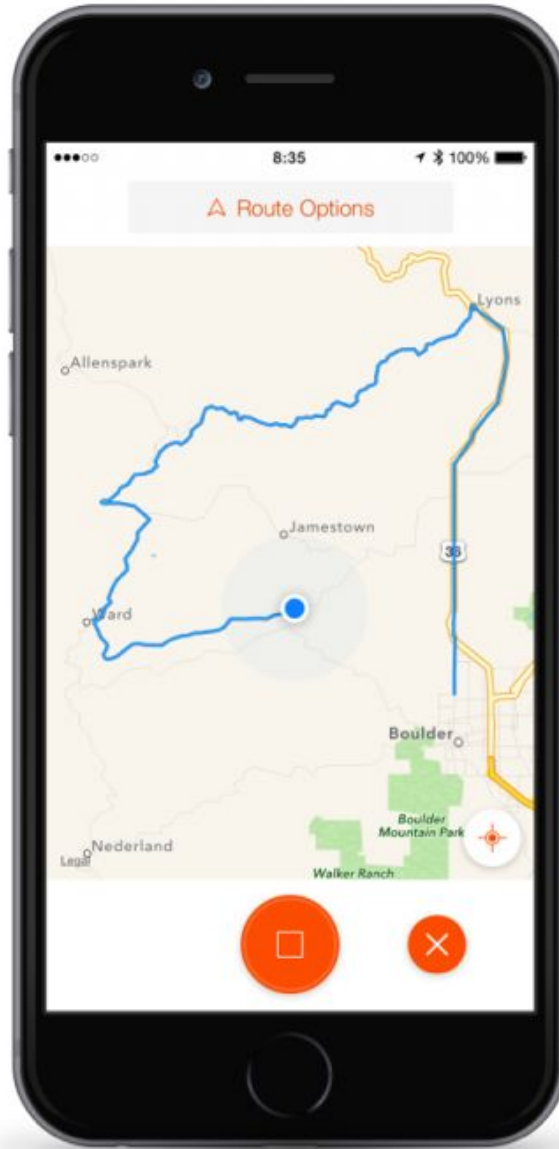
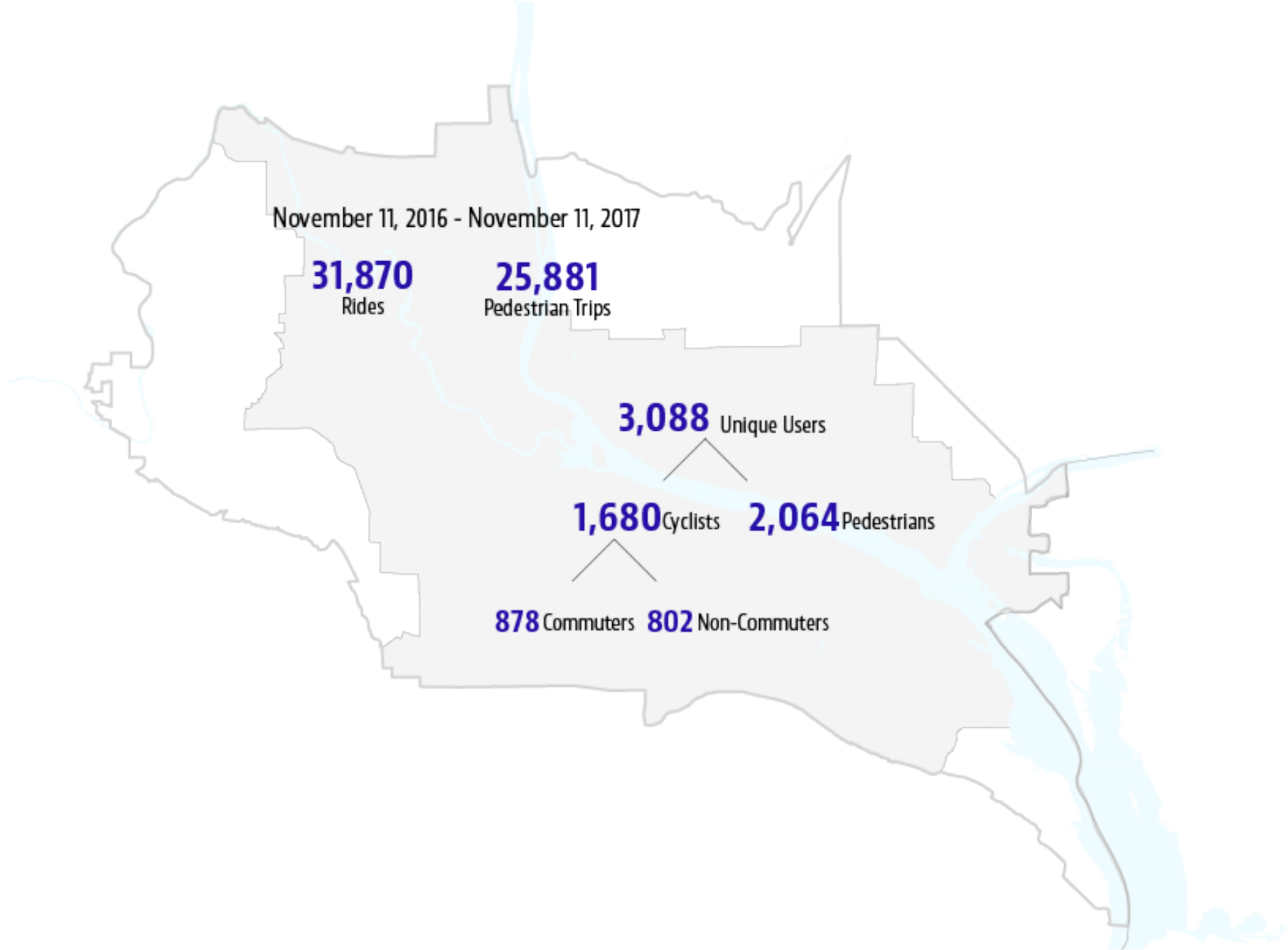
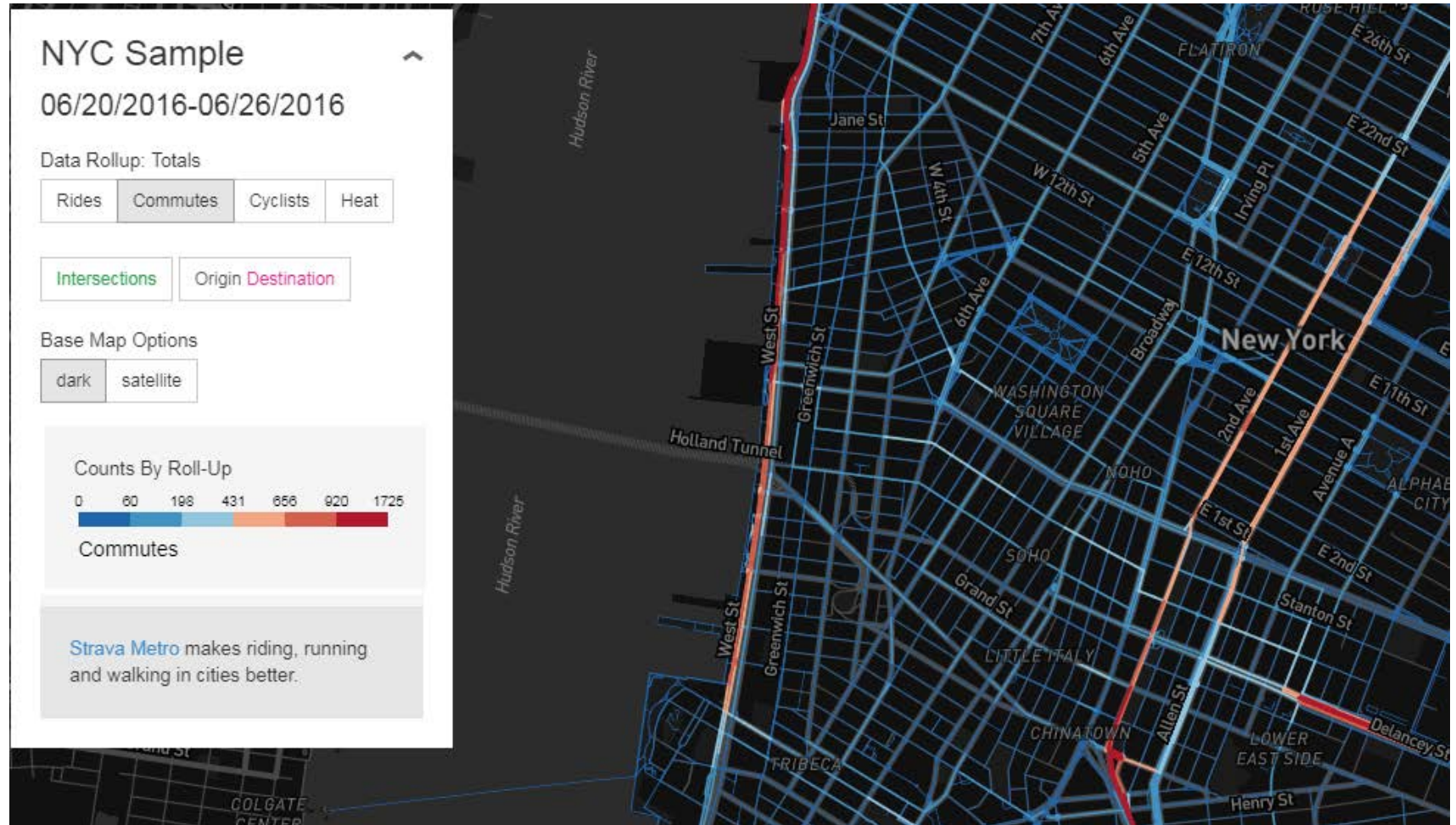


STRAVA

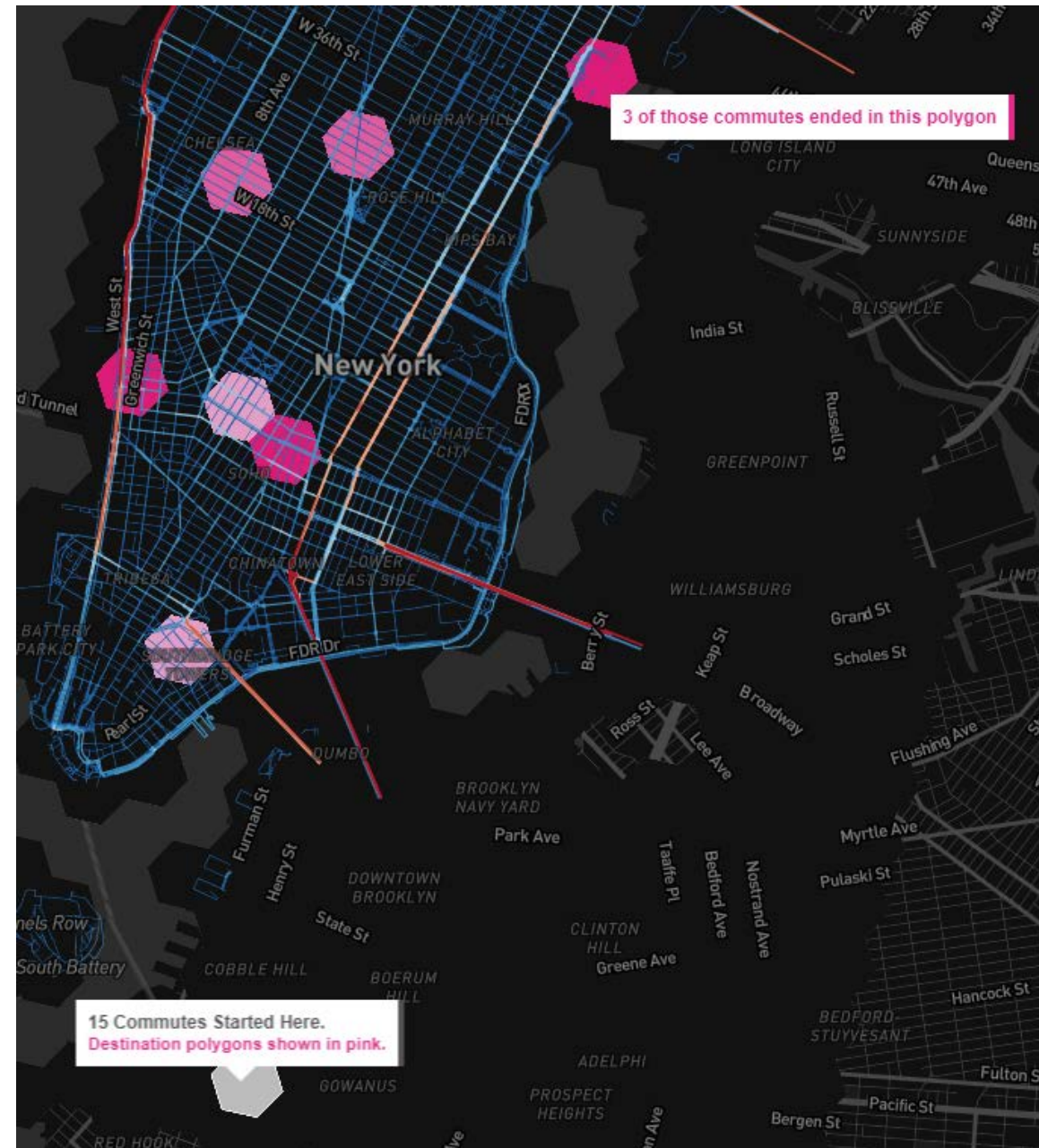




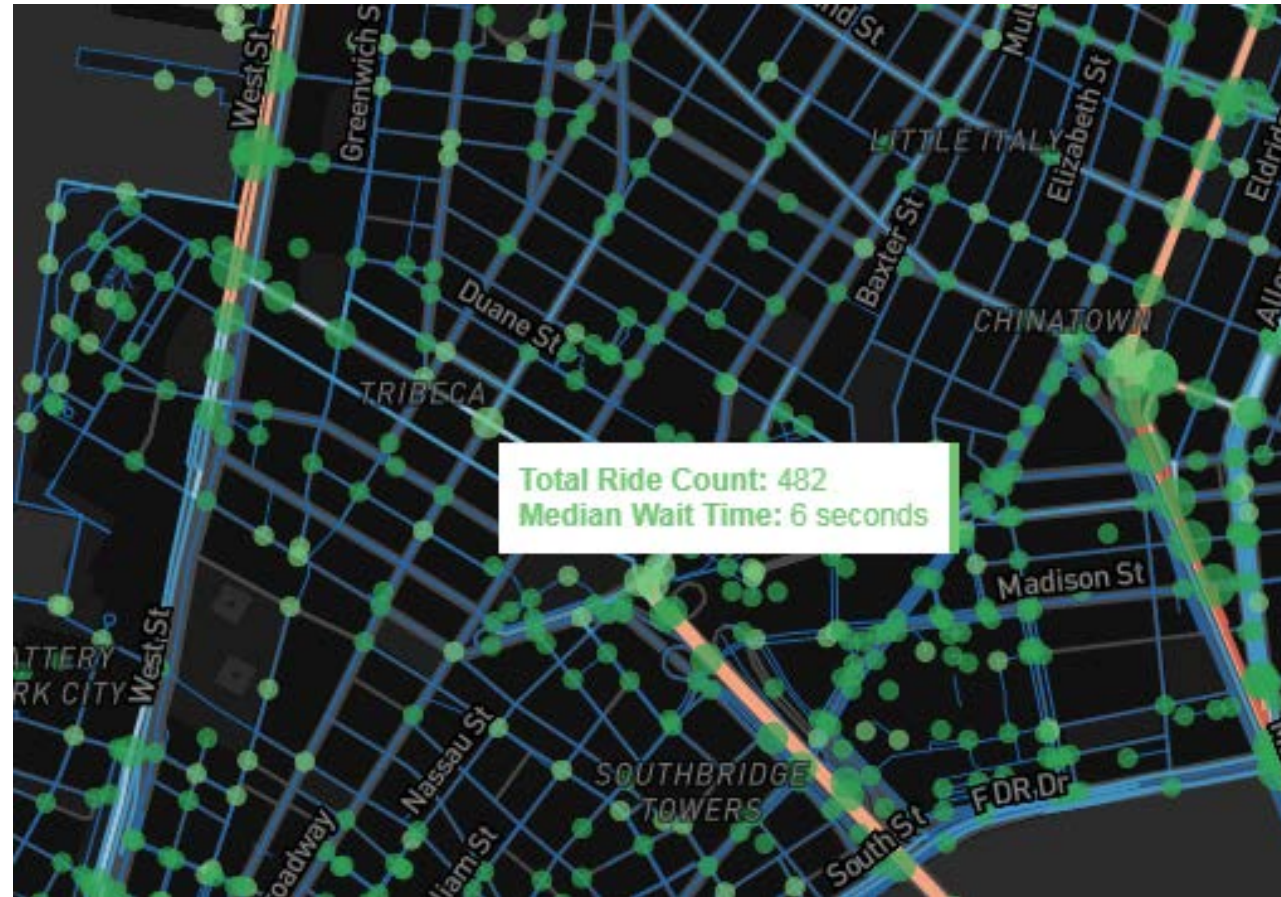
Streets



Origin-Destination



Nodes



Heatmap



Uses

- Safety
 - Combine with other datasets (ex. Crash data)
- Tourism
 - How people travel between the cities
- Engineering
 - Where people bike and where they avoid
 - Where people speed up/ slow down
 - Intersection timing
- Planning
 - Where investment might be utilized best
 - Where bike lanes/ traffic calming might be useful
 - If and how people are utilizing existing infrastructure
- Funding
 - Support grant applications, such as SRTS

Cost

- Two options
 - GIS based Dataset
 - \$4,000 for 2 years of cycling-only data
 - Web-based DataView platform
 - \$2,000 yearly subscription